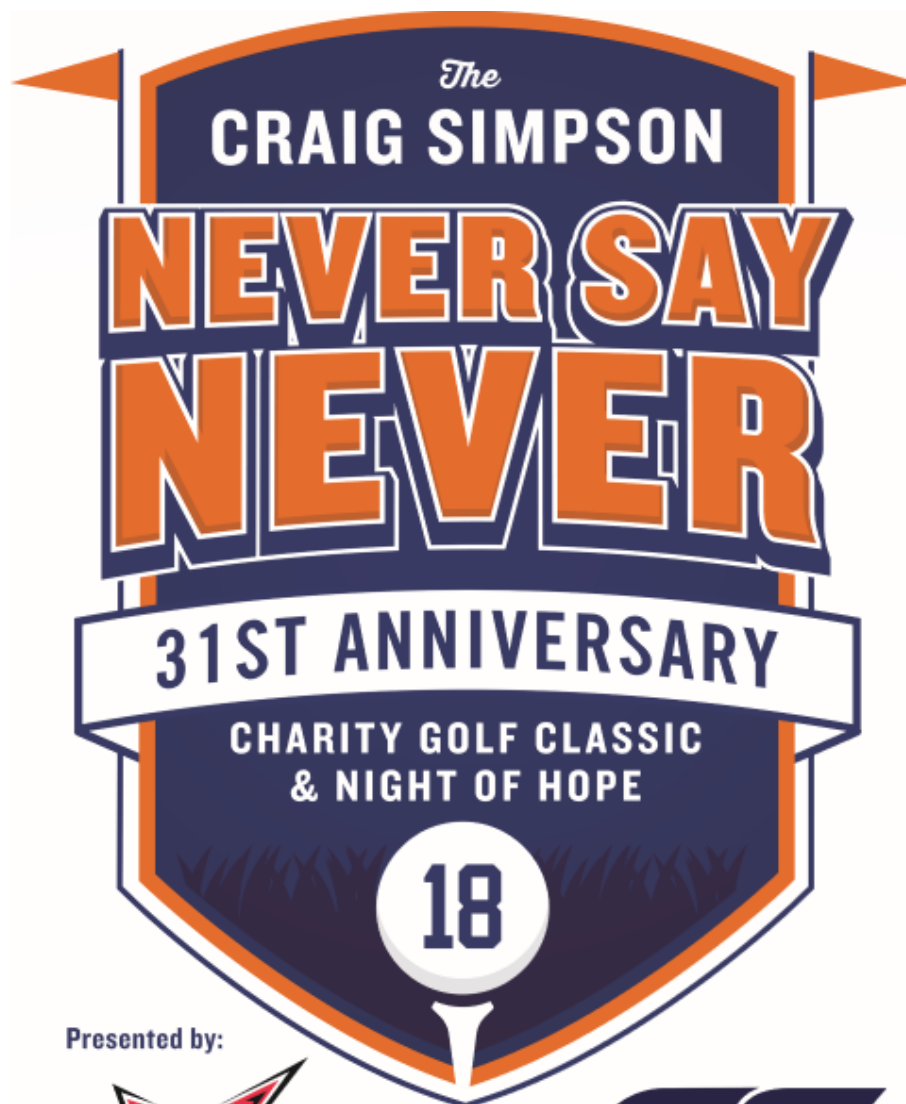


Craig Simpson "Never Say Never" Charity Golf Classic and Night of Hope



Presented by:



*Tuesday – August 6th, 2019
The River Cree Resort and Casino*

*Wednesday – August 7th, 2019
The Belvedere Golf & Country Club*



The 31st Anniversary Craig Simpson “Never Say Never” Charity Golf Classic and Night of Hope

Presented By
All Star Construction and GS Construction

It is with a great amount of pride and excitement that I am sending you this letter, inviting you to join us for this year’s 31st Anniversary celebration of the Craig Simpson Never Say... “Never” Charity Classic. It’s hard for me to believe that so much time has passed since we started this journey. Our first event was held on August 23rd, 1989 at the Belvedere Golf and Country Club. Our mission for the event, was to raise funds for the newly formed Spinal Cord Injury Treatment Centre Society (SCITCS) to further research and acquire equipment to improve the quality of life of people with spinal cord injuries.

Fast forward 31 years, and I am proud that we have held true to our mission of helping people with SCI help themselves, and our impact on this community has been far reaching. Our efforts have helped raise millions of dollars and allowed SCITCS to reach out and help so many people live more productive lives. Through the efforts of our tournament, SCITCS, our Craig Simpson & Friends Charity Fund, and the Alberta Paraplegic Foundation, we have successfully fulfilled our obligation to fund an Endowment Chair in Spinal Cord Injury at the University of Alberta.

Dr. Chester Ho was brought on last year to run this program, and thanks to so many of you, his work will ensure that our impact on our community for research and rehabilitation will continue for years to come.

This year our 31st Anniversary Celebration will be held on August 6-7th, 2019. The Night of Hope Event, Hosted by the River Cree Resort and Casino, will be on Aug 6th at the River Cree Resort and Casino at 6pm, and for the 31st year, the golf will be hosted by the Belvedere Golf and Country Club on Aug. 7th at 1pm.

I understand that there are so many worthy and deserving charitable events throughout our great city, but I hope that you and your friends and your business partners will find the time to join us in Sponsorship once again, to celebrate 30 years of making a difference in our community.

I look forward to seeing you all on August 6th and 7th.

Sincerely,

Craig Simpson and the “Never Say Never” Charity Committee



While living our busy lives, we often take for granted some of the simplest things...the ability to take a walk in the park, to swing a golf club, the dignity of being able to take care of our own needs.

Over the years your contributions and support of SCITCS has empowered many people to live better lives and to “Never Say Never”



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SPONSORSHIP

Title Sponsor: All Star Construction and GS Construction \$15,000

Includes

- † 8 golfers for Tournament (**Golfing with Celebrity Golfer**)
- † 2 Reserved Tables for 10 for the “Never Say Never” Night of Hope Special Event on August 6th at the River Cree Resort and Casino
- † Name & Logo Title Sponsor Welcome Banner at Night of Hope and Golf Tournament
- † Name & Logo Title Sponsor displayed on all media material including our website, TV, newspaper, and radio
- † Title Sponsor recognition gift

Night of Hope Dinner Sponsor: (RIVER CREE RESORT & CASINO) \$10,000

Includes

- † 4 golfers for Tournament (**Golfing with Celebrity Golfer**)
- † 1 Reserved Table for 10 for the “Never Say Never” Night of Hope Special Event on August 7th at the River Cree Resort and Casino
- † **Dedicated Signage (Large Format) as Night of Hope Dinner Sponsor**
- † **Signage on a hole during Golf Tournament as Night of Hope Dinner Sponsor**
- † Name & Logo Dinner Sponsor displayed on all media material including our website, TV, newspaper, and radio
- † Night of Hope Sponsor recognition gift

Diamond Sponsor (Open Sponsorship) \$7,500

Includes

- † 4 golfers for Tournament (**Golfing with Celebrity Golfer**)
- † Reserved Table for 10 for the “Never Say Never” Night of Hope Special Event on August 6th at the River Cree Resort and Casino
- † Name & Logo displayed on all media material including our website, TV, newspaper, and radio
- † Logos of Diamond Sponsors on all Golf Carts

Platinum Sponsor (Open Sponsorship) \$5,000

Includes

- † 4 golfers for Tournament
- † 8 tickets* for the “Never Say Never” Night of Hope Special Event on August 6th at the River Cree Resort and Casino (* 4 tickets for in-kind donations)
- † Name and Logo recognition as Platinum Sponsor in all media material



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Gold Sponsor

(Open Sponsorship)

\$2,500

Includes

- 1 2 golfers
- 1 4 tickets* for the "Never Say Never" Night of Hope Special Event on August 6th at the River Cree Resort and Casino (* 2 tickets for in-kind donations)
- 1 Name and Logo recognition as Gold Sponsor in media material

Silver Sponsor

(Open Sponsorship)

\$1,200

Includes

- 1 1 golfer
- 1 2 Tickets for the "Never Say Never" Night of Hope Special Event on August 6th at the River Cree Resort and Casino
- 1 Name recognition as Hole Sponsor

Individual Golfer

(Limited Spots Available)

\$500

Includes

- 1 1 golfer
- 1 1 ticket for the "Never Say Never" Night of Hope Special Event on August 6th at the River Cree Resort and Casino

Night of Hope Ticket.....\$125

Night of Hope Table of 10 Tickets\$1,000





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SCHEDULE

“NEVER SAY NEVER” NIGHT OF HOPE Hosted By



Tuesday, August 6, 2019

5:30 – 6:15pm Cocktail Reception at River Cree Resort and Casino
6:15 - 10:30pm Dinner, Live Entertainment, Special Guests, Silent and Live Auction Items
(Beer & Wine Included)

31st ANNIVERSARY CRAIG SIMPSON “NEVER SAY NEVER” CHARITY GOLF CLASSIC



Wednesday, August 7, 2019

11:30 am – 12:30pm Lunch (Belvedere Golf & Country Club)
12:30 – 1:00pm Assemble To Play (On Appointed Tee Boxes)
1:00pm Sharp! Shotgun Start
6:00 – 8:30pm Banquet, Presentations, Silent and Live Auctions

THE ENTRY FEE

Tournament Entry Fee Includes

- Ticket to Night of Hope at River Cree Resort and Casino
- Start-Up Package
- Golf Green Fees, Golf Cart Rental
- Lunch
- Course Refreshments (plentiful on-course food and refreshments)
- Gift to Commemorate the Event